

KEHINDE AMINAT JUMOKE

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<https://kajportfolio.netlify.app>

PROFESSIONAL SUMMARY

Social Media Manager with 2+ years building engaged communities, executing data-driven campaigns, and managing multi-platform strategy. Proficient in Meta Ads Manager, analytics, and workflow automation. Track record growing followers and translating audience insights into actionable strategies.

CORE COMPETENCIES

Social Media & Marketing: Multi-platform Strategy | Community Management | Paid Advertising | Campaign Execution | Analytics | Social Listening | Editorial Planning

Digital Tools: Meta Ads Manager | Canva | Google Analytics | Hootsuite | Video Editing | n8n Automation | Google Workspace

Technical: HTML/CSS/JavaScript | Frontend Development | API Integration | Workflow Automation | Project Management

PROFESSIONAL EXPERIENCE

Social Media Manager

Techxcite | Abuja | 2024

Managed cross-platform social media (Instagram, Facebook, LinkedIn); grew followers by 35% in 8 months
Directed content strategy and editorial calendar; achieved 5.2% engagement rate and increased monthly reach
Executed paid advertising via Meta Ads Manager; optimized budget allocation for profile growth
Conducted social listening; implemented feedback-driven content improvements
Grew profile visits from ~70 monthly to 180+ with consistent content strategy

Social Media & Community Manager

Motiv8 Hub | Abuja | 2023

Built and moderated community from 50 to 250+ followers; maintained 7.8% engagement rate (above 3% industry average)
Developed and executed 8+ integrated campaigns; tracked KPIs across growth, engagement, and sentiment
Managed 100+ monthly community inquiries; maintained 92% response rate and positive brand sentiment
Translated user feedback into 4+ actionable community improvements

Project Manager & Community Engagement Lead

Yootify Tech Hub | Kuje | Sept 2025 – Aug 2026

Coordinated developer programs and tech training for 60+ participants across 3 cohorts
Supervised task tracking and 15+ project deliverables; maintained 98% on-time completion rate
Developed HTML/CSS/JavaScript bootcamp curriculum; created 40+ learning materials and references
Managed stakeholder communications; improved client satisfaction from 7.2 to 9.1/10

Relevant Projects

Kujemarket (Multi-vendor E-commerce) | Project Lead | 2024

Led digital marketplace launch connecting 25+ vendors; achieved 3,000+ monthly visits and 500+ transactions

FAC Technology (Digital Management Platform) | Product Coordination | 2024

Contributed to multi-module platform (payroll, gig dispatch, commission engine); supported 100+ users

EDUCATION & TRAINING

B.Tech Microbiology | Federal University of Technology, Minna | 2025

Certifications & Bootcamps: Google Project Management Certificate | ALX Software Engineering || Zuri Frontend Development | She Leads Africa Video Editing & Content Production

PORTFOLIO & CASE STUDIES

Live Portfolio: <https://kajportfolio.netlify.app/>

Frontend Projects: maison-soleil-bookings.netlify.app

Social Media Accounts Managed:

@motiv8techltd – B2B Tech Training (288 followers, 5.2% engagement, 45% growth)

[@techxcite.ng](#) – Tech Community (190 followers, 7.8% engagement)

Digital Projects:

[Kujemarket](#) (3,000+ visits, 500+ transactions) | [FAC Technology](#) (100+ users)